

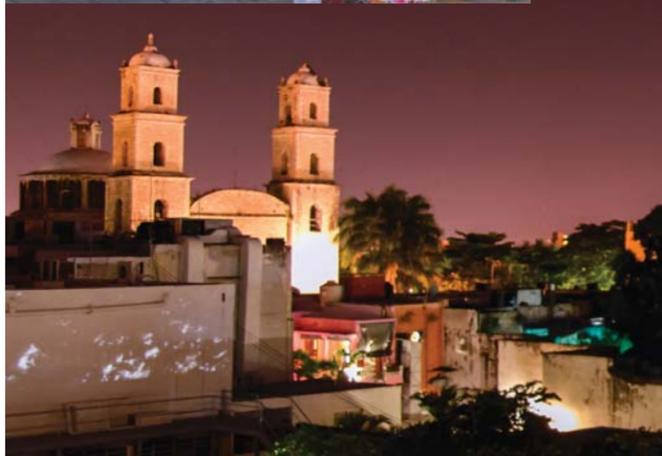


the inaugural
**PAN-AM
ONE HEALTH
WORKSHOP**

November 8-11, 2017
Marista University
Merida, Mexico



*Reducing the impact of infectious
and non-communicable diseases
Forging a multicultural, transdisciplinary,
value-added approach to addressing the most
pressing health issues facing the Americas.*



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Reducing the impact of infectious and non-communicable diseases

Forging a multicultural, transdisciplinary, value-added approach to addressing the most pressing health issues facing the Americas.

The most pressing health challenges facing the Pan-American nations do not recognize borders, governments, foundation status or academic disciplines. Disease and infection affect the environment, plants, animals and vitality of human life. Addressing challenges ranging from vector-transmitted diseases, cancer and kidney disease requires a new way of thinking about research and education; it also calls for an innovative plan for working collaboratively to conduct studies, unearth new modes of prevention and treatment and provide transdisciplinary educational opportunities for students.

Research and education innovation and creativity are at the heart of the Pan Am One Health initiative. The investigators who attend this event will be out-of-the-box thinkers who are looking for partners with new ideas. Participants will discuss

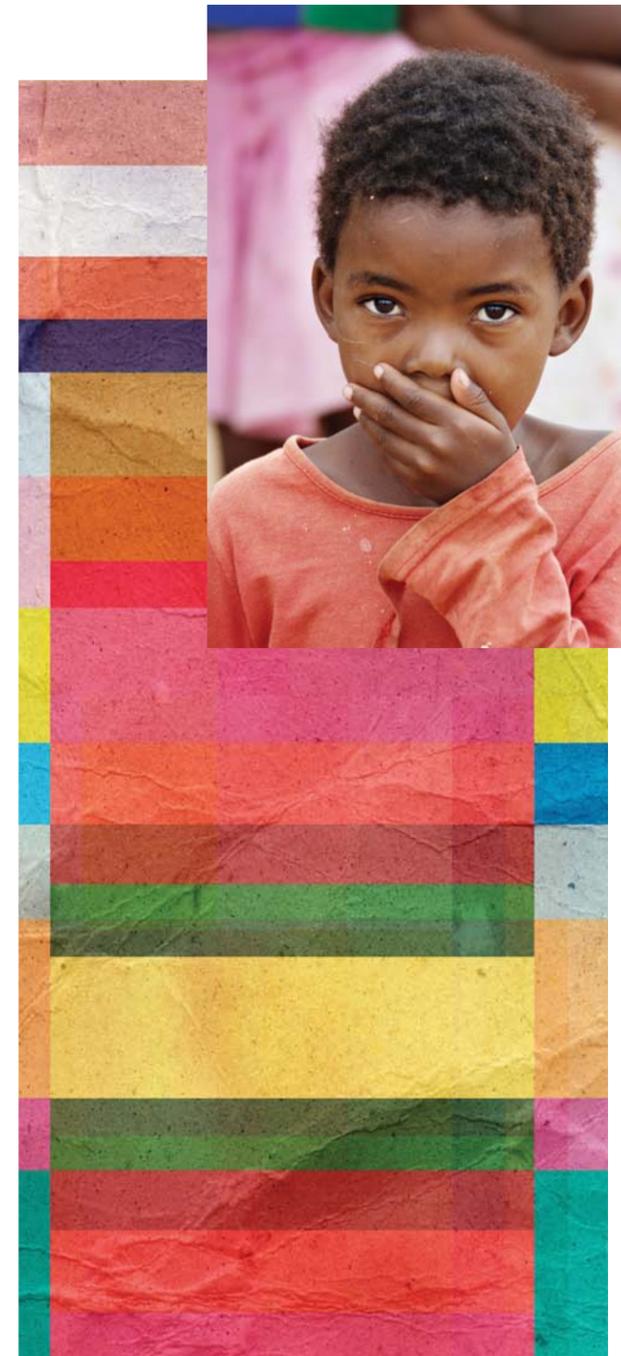
issues in small-group and plenary sessions, but they'll do much more than talk – they'll have the tools and the time to begin exploring ways to develop and sustain research and educational collaborations that cross disciplines and lead to papers, journal articles and grant-funded research projects that impact the health of society and the environment and lead to solutions.

Pan-Am One Health is not intended to be a one-and-done conference where scientists transmit their information to participants. Students, scientists, policy makers, ministry and governmental officials and industry partners will be expected to engage in a highly interactive workshop format that encourages innovation and relevance to solving critical One Health challenges. At the conclusion of the inaugural workshop, participants will be expected to remain engaged by providing

updates on their work, continuing to ask questions of each other and return to future Pan-Am One-Health workshops to reflect, redirect and renew the collective work of the collaborators.

In addition to spanning disciplines, the conference organizing committee will ensure that we bridge the language divide by offering all presentations in Spanish and English.

Science alone will not enable us to reach this goal. We will need input, ingenuity and financial resources from a variety of stakeholders. We would like you to join our team. Please consider supporting this multilateral, multi-disciplinary next step to enhancing human, animal and environmental health. On the following page read about who the team is and see how you might connect with us.



LEVEL	BENEFIT
GOLD \$100,000	<ul style="list-style-type: none"> • Special signage and recognition at meals/ breaks Materials on tables during meals • Opportunity to host opening/closing session • Recognition in printed program • Logo displayed online
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Why join us?

Michigan State University is a leader in global research and studies with:

- More than \$50 million in international funding annually
- More than 280 partnerships with international institutions
- 25 internationally focused centers, institutes and offices

Michigan State University's Institute of International Health has:

- Supported research, education, outreach and international electives for 30 years
- Collaborates with a network of

researchers from more than a dozen nations

- Has affiliations with faculty members from 10 MSU colleges

One Health is a scientifically based approach in trans-disciplinary research and education. According to the One Health Commission:

- Planetary environmental health may affect human and animal health through contamination, pollution and changing climate conditions that may lead to emergence of new infectious agents.
- Worldwide, nearly 75 percent of

all emerging human infectious diseases in the past three decades originated in animals.

- The world population is projected to grow from 7 billion in 2011 to 9 billion by 2050.
- To provide adequate healthcare, food and water for the growing global population, the health professions, and their related disciplines and institutions, must work together.
- Human-animal interactions / bonds can beneficially impact the health of both people and animals.



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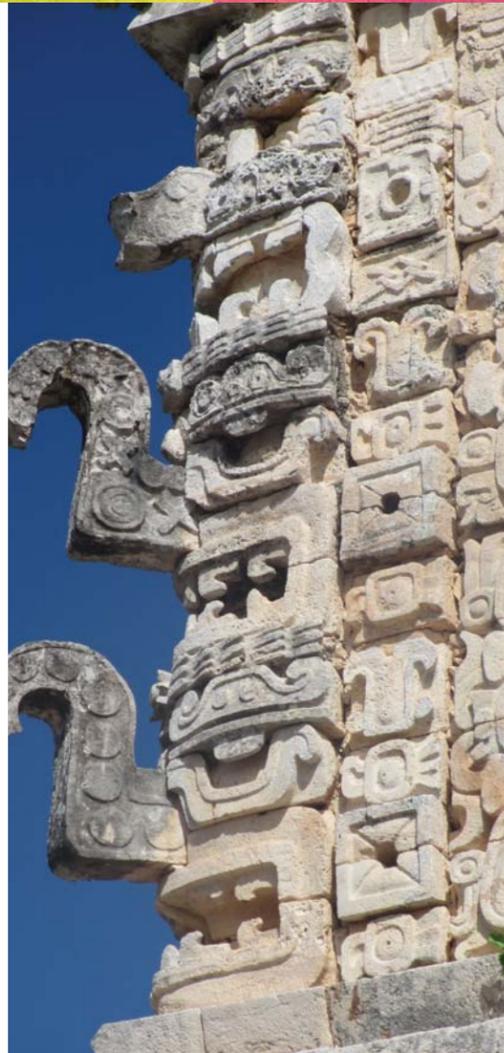
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Questions?

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Exhibits

Display space and location is based on selected sponsor level.

Exhibit space will include an 8' covered and skirted table with two chairs and space for your company's display. Optional electrical service is available upon request.

Sponsors will have ample time to network with participants during registration, breaks and meals.

Sponsorship Signage

All sponsors should submit a high resolution logo for use in conference materials. An EPS format is preferred. For more information on specifics, email honkemeg@anr.msu.edu.

As logos are received, they will be added to the event website, so logos arriving earlier will receive additional promotional time.

